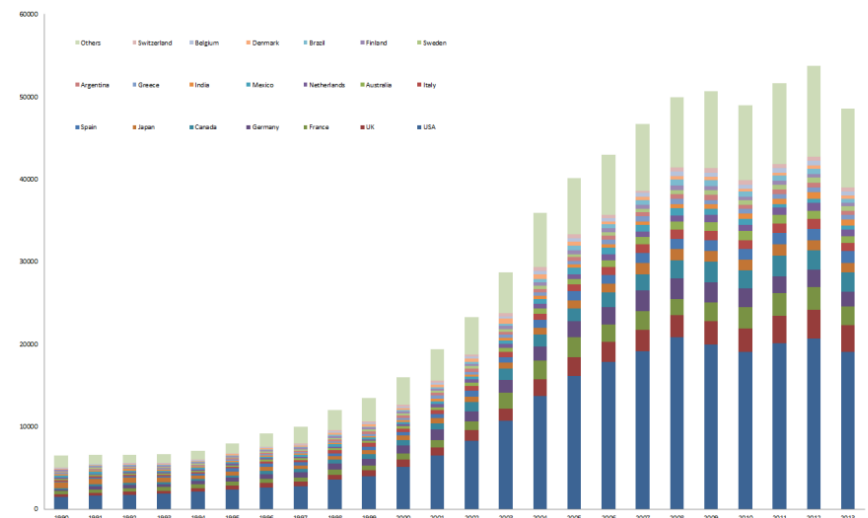
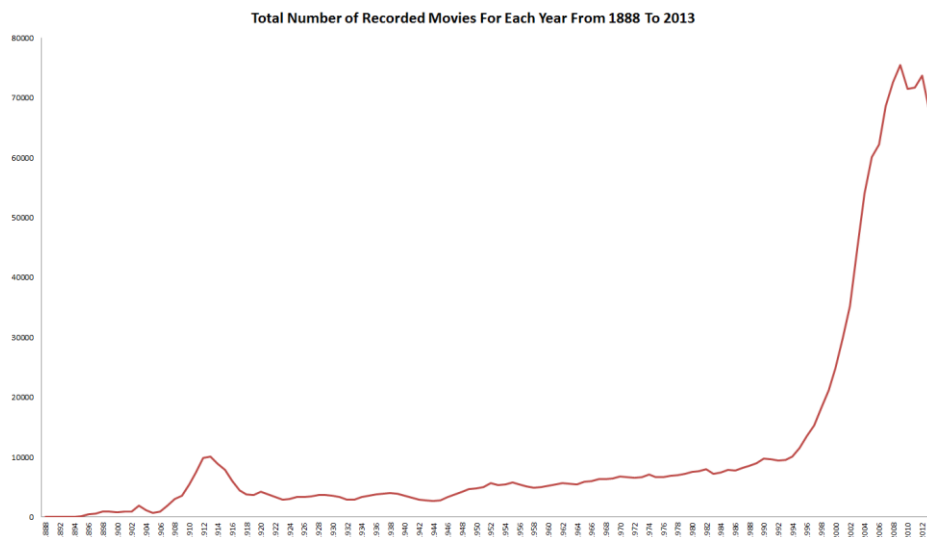


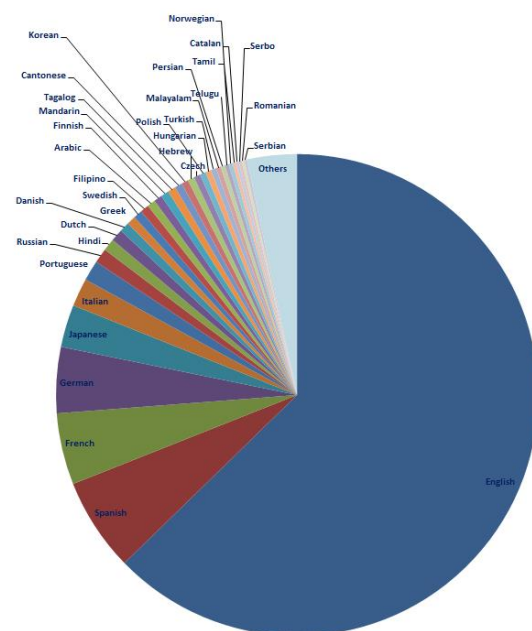
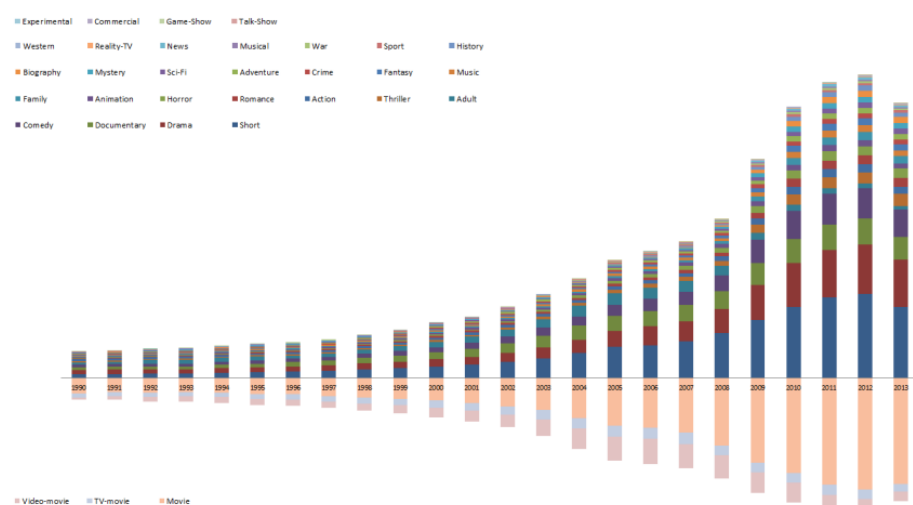
# Reviews for world film industry from 1990 to 2013

## — An industry study for film researchers



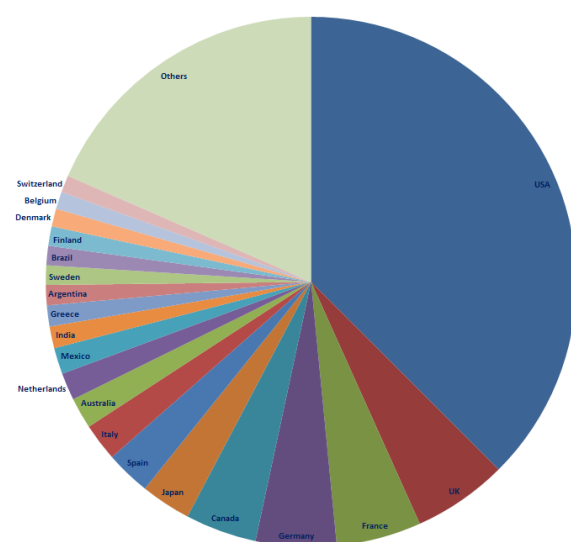
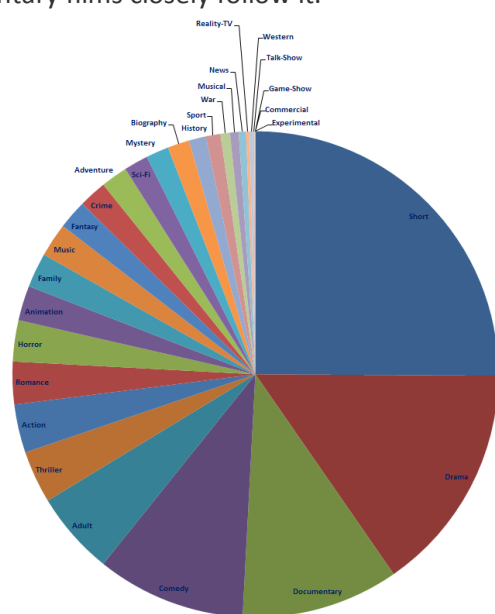
1. Film industry met its first boosting growth in 1912 since Edison introduced the Home Kinescope and another in 1998 due to a camera equipment revolution. We are particularly interested in the rapid growth starting from 1990.

4. Though Indian film industry grows fast in recent years, it still acts as a minor role. The real monster in film industry is USA since it produces one third or one half of the overall worldwide films every year.



2. Short film production grows very fast and now has taken the largest perception of all the genres. Its production in 2013 is about ten times higher than it was 20 years ago. We ascribe this phenomenon to the easier access to professional or amateur camera equipment. Drama and documentary films closely follow it.

5. We bet the center of film industry is still in the western world given the fact that English, Spanish, French and German movies have taken more than 75% of the whole amounts of movies released.



3. Drama, documentary, comedy and thriller also gain large growth. The popularity in comedy and thrill implies that nowadays audience prefer to relaxed and hilarious movies. Entertainment is more acceptable.

6. Considering the dominant role of the American film industry, we believe current situation won't change significantly in coming years. However, we really expect a booming diversity from the worldwide film industry especially from emerging markets.

