The Ebb and Flow of Controversial Debates on Social Media

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What we study

discussions about controversial topics on Twitter

Questions

Q1: has polarization increased over time?

Q2: is polarization higher when big events occur?

Data

5 years of tweets, 1% sample September 2011 to September 2016 controversial topics obamacare, abortion, gun control

What we do

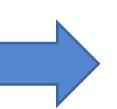
for each topic & day: build retweet graph measure polarization via

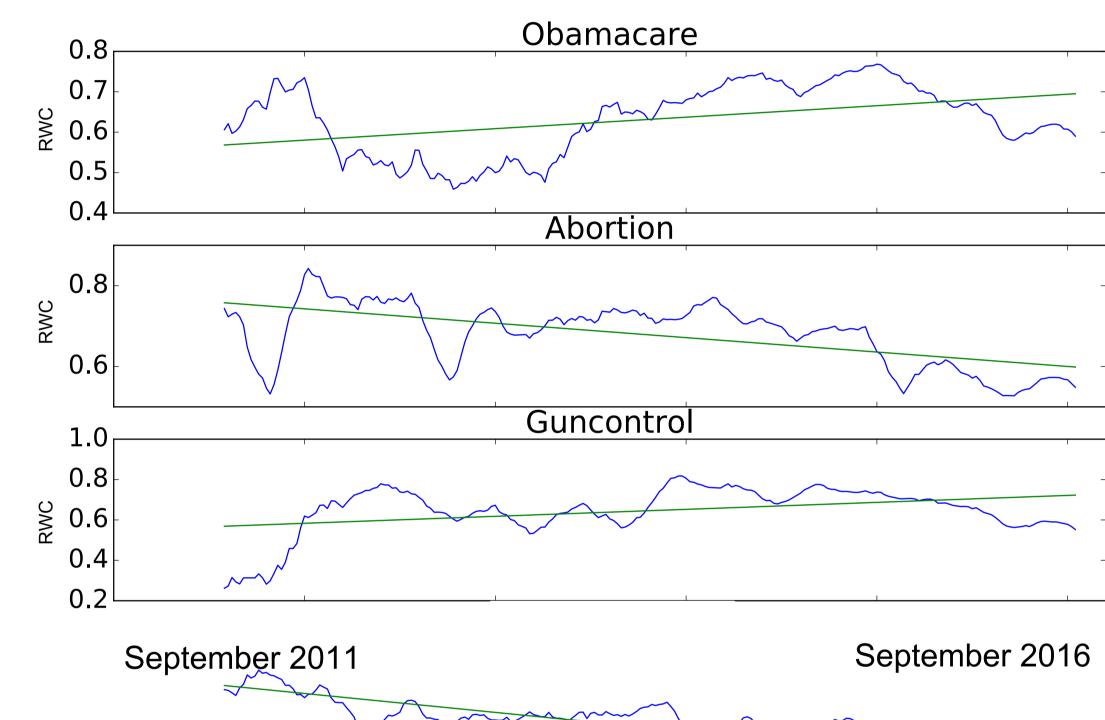
Random Walk Controversy (RWC) score

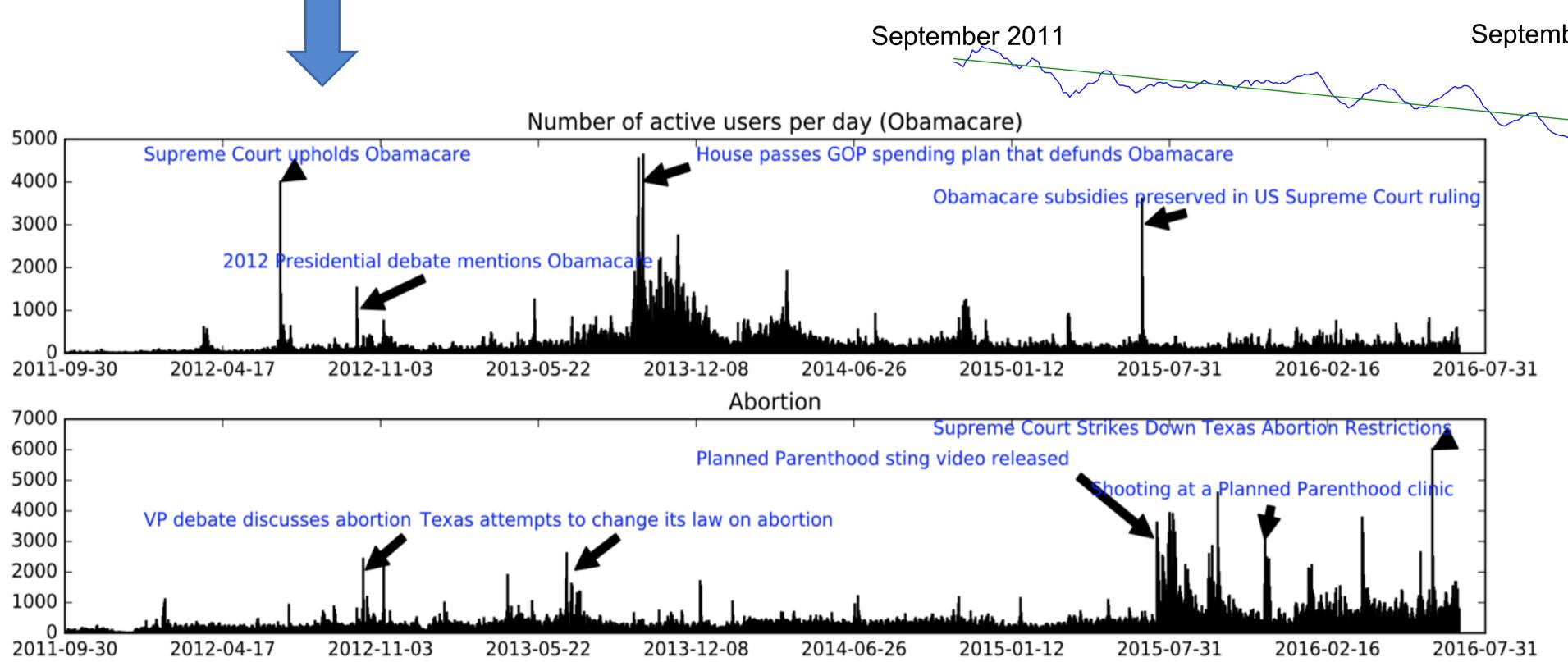
we find no clear trend



for **Q2** we notice that big events are marked by large volume of activity....









...so we plot RWC against volume of activity

- for controversial topics we find a positive correlation
- for non-controversial topics stays near zero polarization

