

Metaphors of Power - Programme

Finnish Cognitive Linguistics Association Seminar, 12nd and 13th of October, 2007
University of Helsinki, Main Building, Unioninkatu 34

Thursday, October 12	Aud. XII
9.00–	Registration
	Chair: Heli Tissari
9.30–10.30	Plenary: Zoltán Kövecses: Metaphor and ideology: the case of WOMEN and MEN in English slang
	Chair: Nely Keinänen
10.45–11.15	Ismo Kantola: Metaphors of power after the disappearance of power
11.15–11.45	Pirjo Söderholm: “Metaphors of power” concerning women in Swedish newspaper articles 1865-1990
11.45–12.15	Christopher Hart: The strategic functions of metaphor in immigration discourse: containers, conceptual blends and discourse space
12.15–12.45	Minna Haapio: Cognitive Gender – Identities and Conceptual Metaphor in American Pop Song
12.45–14.00	Lunch break
	Chair: Ilona Herlin
14.00–14.30	Ljuba Tarvi: (Power) Metaphors in the Field of Power
14.30–15.00	Geda Paulsen: ”Bossy causatives” and political rhetoric
15.00–15.30	Arto Mustajoki: Politics, science and literature as Subjects – metaphors, metonymy or something else?
15.30–16.00	Coffee break
	Chair: Laura Visapää
16.00–16.30	Kaisa Hellström: Diagnosing the social – Spread of the diagnostics metaphor from medicine to social sciences
16.30–17.00	Jarmo Pulkkinen: Body politic, clockwork state and social contract. Metaphor in early modern political theory
	Chair: Jaakko Leino
17.00–18.00	Plenary: Gerard Steen: Conceptualizing cognition: <i>Which</i> cognitive approach to metaphors of power?

Friday, October 13	Aud. XIV
	Chair: Michaela Pörn
9.30–10.30	Plenary: Elena Semino: Conventionality, creativity and intertextuality in political metaphors
	Chair: Mari Siirinen
10.45–11.15	Alina Curticean: Metaphor, politics and power – a discourse analytic approach
11.15–11.45	Thomas Strong: Quality and Sociality: ‘Strength’ and its icons in the Upper Asaro Valley, Papua New Guinea
11.45–12.15	Angela Bartens: The Road to the Colombian Presidential Elections: Language at the Service of Ideology in the Editorials and Press Releases published by the FARC during spring 2006
12.15–12.45	Minna Kumpulainen: “What time does the Aurora Borealis Show begin?” Metaphors as image builders in tourism brochures
12.45–14.00	Lunch break
	Chair: Tiina Onikki-Rantajääskö
14.00–14.30	Attila Krizsán: “The EU is not them but us!” – First person indexes in European political discourse
14.30–15.00	Anna Idström: Inari Saami metaphors of greed
15.00–15.30	Marja Härmänmaa: Gabriele D’Annunzio and metaphorical representation of the city
15.30–16.30	Plenary: Riikka Kuusisto: Fairy Tales and Tragedies: Western Major Power Metaphors of War